

Announcing the new Datsun 710. The driving man's economy car.

Between the most economical Datsun, the B-210, and the most luxurious Datsun, the 610, there's something new: The Datsun 710 2-Door Sedan, 4-Door Sedan and Hardtop.

An 1800cc overhead cam engine, power-assist front disc brakes and unibody construction balance the performance of the new 710's.

Graceful new lines, whitewall tires and wheelcovers make it handsome.

Rich carpeting, reclining bucket seats, tinted glass, electric rear window defogger and a lot of other no-cost extras make it luxurious.

And, of course, the gasoline mileage is the kind you'd expect from Datsun. In fact, our reputation is built on economy! Before you make up your mind, drive a Datsun... then decide.

 **Datsun**
Saves



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